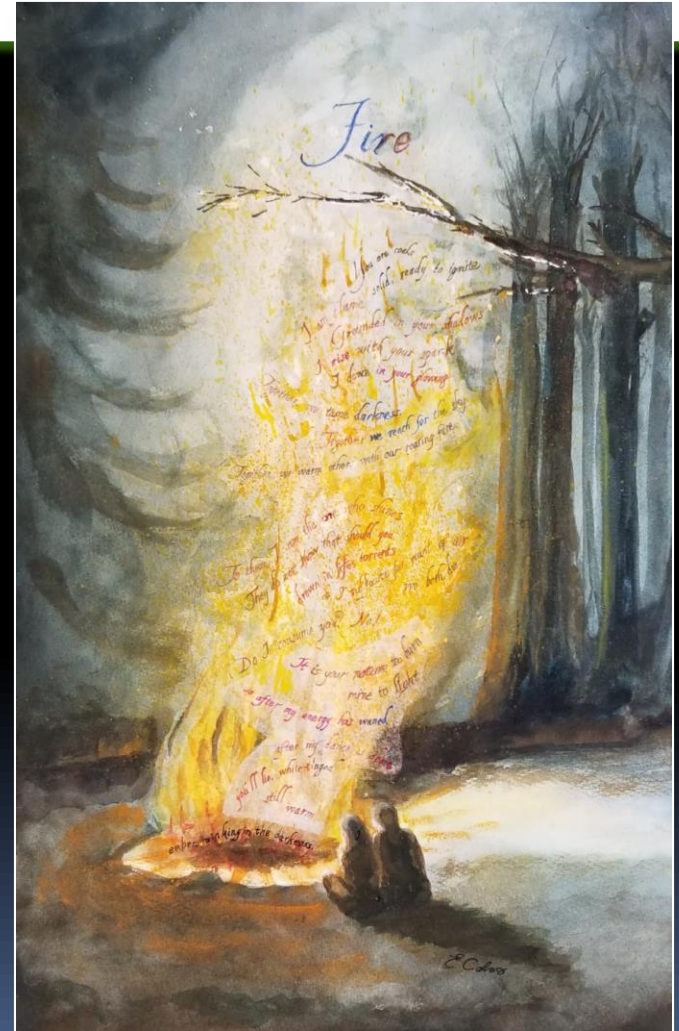


THE WRITING IS ON THE WALL

A Unique Technique for Applying Text to Art

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Why bother?

- Make your work more accessible
- Show off your artistic talents
- Sell prints!
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Advantages of this Method

- Control and consistency
- Accommodates long text
- More professional presentation
- Sell prints

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What You Need

- Art
- Text: Poem, quote, short story, etc.
- Computer (with Word, InDesign, Publisher, or Photoshop, etc.)
- Card stock paper
- Plain gift tissue paper
- Tape
- Matte medium
- Art brush
- Color laser printer (Staples)
- Craft knife, X-acto knife or scissors



Step 1: Make Decisions

- Choose your text.
Poem? Short story? Favorite quotes?
 - Choose your art.
Paint on paper ? Photo?
- Note:** Be mindful of copyright laws.



Step 2: Make a Digital File

- Take a digital photo of your art
- Create a document the size of your art
- Import your photo into the document
- Add your text to the document



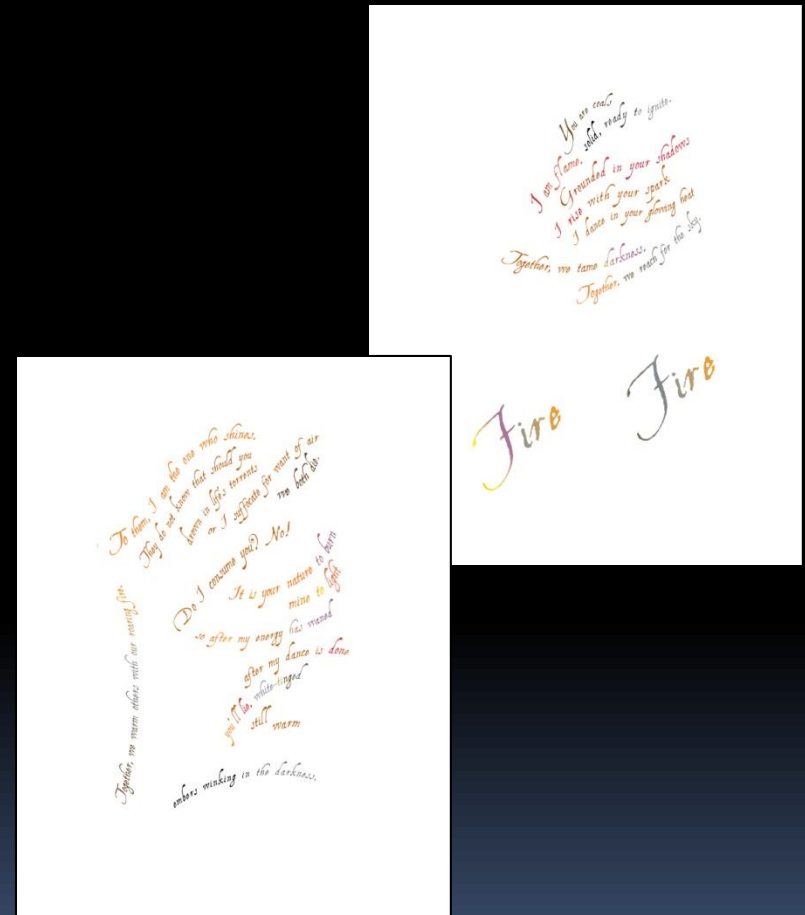
Step 3: Design Your Type



- Choose font(s)
- Arrange type
- Play with size, style, and color
- Be creative

Step 4: Prepare Type for Application

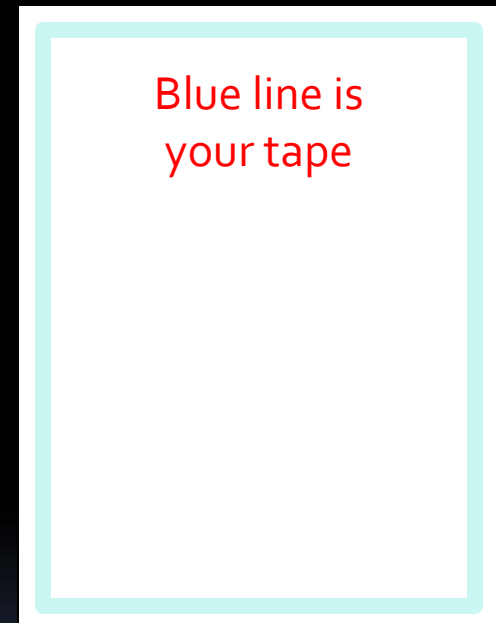
- “Save as” to create new document
- Delete art image
- Resize document to size of printer paper
- Edit arrangement to fit printer paper



Step 5: Prepare Your Paper

- Cut tissue paper to $\frac{1}{2}$ inch smaller (all sides) than printer paper
- Tape tissue to card stock paper

Note: Make sure rough side of tissue is facing up



Step 6: Print Your Type

- Print test page to orient the page to be sure your margins are clear, etc.
- Print two or more copies of card stock with taped tissue using a **laser** printer, so text doesn't run when wet.*
- *Emily Calvo is not responsible for any damage to printers that may occur during this process. Staples and printed most of my work and never had a problem.



Step 7: Apply Text to Art

- It's best to use an Exacto knife to cut away the tissue from the card stock, but a scissors or matte knife works as well
- Place and affix type on your art
- Brush on matte medium to “glue” the tissue to the art

Note: Start in the center of the tissue.



Step 8: Refine Your Work

- Paint areas to help text blend into the art
- After text dries, ensure words are readable
(Fill in broken letters if needed)
- Enjoy!

Questions?

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